The Next Big Thing in Software Development Outsourcing is A Smart Move Now

- **5 Reasons Why Do Companies Outsource Software Development**

- Outsourcing software development empowers businesses around the world, including the most successful companies on your journey. Major players like Google, WhatsApp, Slack, and Microsoft have plenty of stories to share about their victories in development outsourcing. Technavio study shows that the global IT outsourcing market will prosper at a CAGR of 5% in the period 2020-2024.

The demand for outsourcing software development services continues to grow as organizations seek to optimize their business processes and align strategic planning with their operational strategies. Outsourcing your IT supplies can be a boon in times of financial and natural setbacks, as outsourcing companies like OJCT Digicom implement disaster recovery plans and business continuity planning to meet commitments and deliver services without interruption.

If your business growth is dependent on software and you can’t afford to divert your in-house IT team from your core business, now is the time to outsource your software development needs.

Why Is Software Outsourcing Good For Your Business?

The facts and testimonies tell the truth! Today, more and more companies rely on software outsourcing companies to develop their projects. By partnering with an outsourcing company, you can reduce the risks of running a project in-house. Outsourcing can make up for a lack of in-house skills and ensures your product is delivered on time.

At OJCT Digicom we specialize as an offshore software development company. Many of our clients have shared their outsourcing success stories with us. A .NET-based SaaS platform developed by OJCT Digicom has played an important role in the growth of the real estate management company of SimpleRent. Here's what the founder of SimpleRent told us

PwC, one of our featured customers, reports an 80% productivity increase and 67% faster ticket resolution after OJCT Digicom helped them implement an intelligent ticket system. Thanks to outsourcing! As an outsourcing development company, here are some reasons why we believe outsourcing makes your business more efficient and smart.

OUTSOURCING
COMPANY
IMPROVEMENT
EXTERNAL
COMPETENCE
AGREEMENT
COST-SAVING

- **Access to the finest talent and latest technology :-**

  Software development outsourcing can help you find the right talent and minimize your workforce problems. If your country has a limited talent pool, outsourcing gives you access to a larger talent pool available around the world.

  Technology continues to evolve every day and your business should take advantage of its benefits. Outsourcing gives you access to new and innovative perspectives and the opportunity to tap into a strong and diverse technology expertise.

- **Outsourcing cuts down your costs :-**

  The biggest advantage of offshore software development is undoubtedly cost savings. Outsourcing software development companies does not necessarily require you to make upfront investments. Outsourcing work to other companies can save you 70-90% in labor costs, while paying your outsourced workforce at competitive rates. Cost benefits make your development project more attractive and reduce your overall workload.
  Adopting a profitable participation model is critical to successful outsourcing. We help you choose the right engagement model that is essential to creating your innovative product.

- **Improved flexibility and time management :-**

  When you outsource your work, you don’t have to spend time hiring and training resources. At OJCT Digicom, we take care of all change requirements, even if project sizes vary or resource requirements increase.
  Outsourcing software development services speeds your time to market. Having people working 24 hours a day significantly improves your competitive position and gives you an edge over your competitors.

- **Take your business to the next level with a focused strategy :-**

  To win the technology race, you must have a focused strategy. Every company must align its operational strategy with changing people, processes and technology. When your software is developed by an outsourcing company, your business processes are greatly simplified and optimized so that you can focus on the core activities that take your business to the next level.

- **Managing risks and compliance :-**

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TOP 5

Things should remember when Outsourcing

01 Cheaper doesn't mean better

02 Find a partner who you can visit

03 Remember to read their case studies and do your own researches

04 Create a roadmap

05 Remember to take proper security measures

Ready to outsource your software development needs?

From recruiting and on-boarding resources to management training and payroll software, a business can outsource various functions. In the age of globalization and technological competition, outsourcing software development is the key to your success. Share your queries and concerns about outsourcing with us. Our consultants can guide you through the best and most affordable solution that works for you.

REDESIGN YOUR BUSINESS PROCESSES WITH SUPERIOR SOLUTIONS NOW!